

My Story

Hi, I'm Feby Francois

No lectures, no guilt trips, no judgements. I've heard a lot of stories. Let me hear your story. Let's make sure you understand your insurance and why it works for you. I invite you to schedule a call when it is convenient for you.

Feel free to yawn - I don't take it personally. I know you have more interesting things to think about than deductibles, clauses, endorsements and 35 pages of fine print. In fact, that's why I went into the business.

Entrepreneur, Mentor, Husband and Insurance Agent. I've been fortunate to have hundreds of conversations with fun, hardworking and smart clients over the years. What I've found is that there are varying degrees of insurance knowledge, both from consumers and insurance agents... specifically in two areas: How to properly select an insurance policy and How to best handle a bad situation (claim). Mainly because we rarely, if ever, use it.

The reality is whether it is a \$68 tow claim, a \$68,000 medical bill or a \$680,000 lawsuit the emotional and financial consequences can be devastating if not done properly. Our insurance agency focuses on addressing these two areas: how to properly purchase insurance and how to handle a bad situation. So if you DO NEED TO USE IT...it works for you! It's really giving control back to the consumer.

Insurance can seem confusing. But once you understand the different types of coverages that make up a policy. It's not difficult at all. We empower our clients through a systematic approach. And we are right along with you the entire way to answer questions and address key strategies. Our professional resources are unmatched in an industry built on quantity not quality. We believe we can provide quality solutions to the people willing to have conversations.

Existing clients say this strategy helps them gain confidence and better protects their financial well-being. Give me a call, let me serve you. I guarantee you will come out more confident and better educated about the realities of your insurance choices.

78% of conversations lead to savings and improved coverage.

Respectfully,
Feby Francois,
Ifeby Financial Services
239-241-4676

[Getting started](#)

